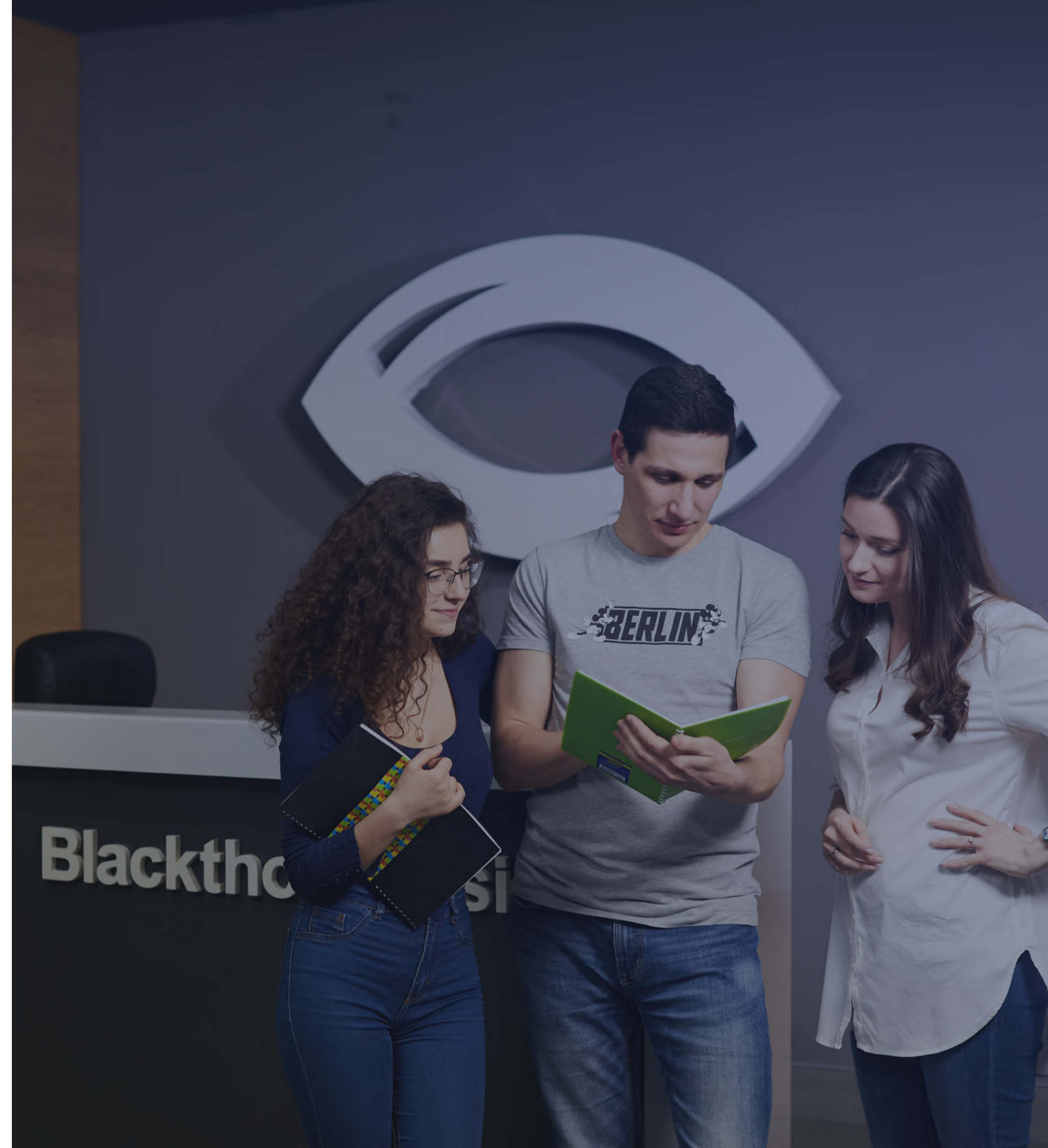BLACKTHORN
VISION

OUR SERVICES.
STARTUP DEVELOPMENT

We help with product ideation and convert your business goals to the most
cost-effective technical design.

WHO WE ARE

Blackthorn Vision is a Ukrainian custom software development company that enables start-ups, midsize companies and large organizations to achieve their strategic business goals by providing high performing technology engineers to deliver projects on time and budget, develop ideas from initial concepts to final product.

Microsoft
Silver Partner

KEY TECHNOLOGIES

Being a certified Microsoft partner and backed by highly qualified and experienced .NET engineers we have garnered instrumental expertise in incorporating the latest tools and .NET development strategies to guarantee successful projects delivery of any size and complexity.

Blackthorn Vision complements technological stack with strong expertise in JavaScript, React.js, Angular, TypeScript, Electron.js, Node.js, Native iOS (Swift, Objective-C), Android (Kotlin), Xamarin, AWS and Google Cloud.

COMPARATIVE TABLE

Responsibility	Dedicated Team	Project Delivery	Startup Development
PRODUCT DEFINITION Project objectives and strategy, Budgeting and Profitability, Market research, Personal needs	You	You	Cooperation
PRODUCT DESIGN Technical requirements and architecture, Product roadmap and deadlines, User experience and interface etc.	You	Cooperation	BLACKTHORN VISION
DEVELOPMENT MANAGEMENT Team and communication management, Quality and risk management, Release management etc.	Cooperation	BLACKTHORN VISION	BLACKTHORN VISION
ENGINEERING & ADMINISTRATION Code and tests implementation, Release and operations execution, Office and IT infrastructure, HR and consultancy	BLACKTHORN VISION	BLACKTHORN VISION	BLACKTHORN VISION

STARTUP DEVELOPMENT

We love Startups for their passion and drive towards building innovative products to solve real world problems. And we strive to build products for global startups and be a part of their success story.

WHEN TO USE

- You have an idea and want to develop a product from scratch

- You need to focus more on product development strategy

- You want the team to take ownership of your product

- You might need help with business requirements

- You are looking for self-organized agile team

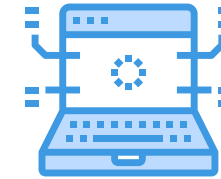- You want to completely delegate technical design and project management

HOW IT WORKS

Discovery

We perform workshops in order to understand a product objective, competition analysis, SWOT analysis, user/customer validation. We also identify the must-haves to create an MVP, understand a go-to-market strategy, business model and monetization.

Proof of concept

We identify technical challenges (if any), make a feasibility analysis, evaluate platforms/technologies/tools, and build proof of concept.

Prototype

Identify user persona, prepare the wireframes, prepare pixel perfect visual mockups, a document that details the use cases, high level architecture, implementation roadmap, milestones and planning.

MVP

We develop test builds with intermediate milestones and releases to get feedback from stakeholders, functional integration, usability testing, and analytics integration.

Launch (beta release)

We provide a pre-launch checklist, production deployment, marketplace submission (for a mobile app), go live, and continuous improvement.

WHAT YOU RECEIVE

01 Dedicated team

Our team of varied skill set experts work exclusively on your product closely with other stakeholders to build software solutions for startup with a quick turnaround time teamed with an Agile approach.
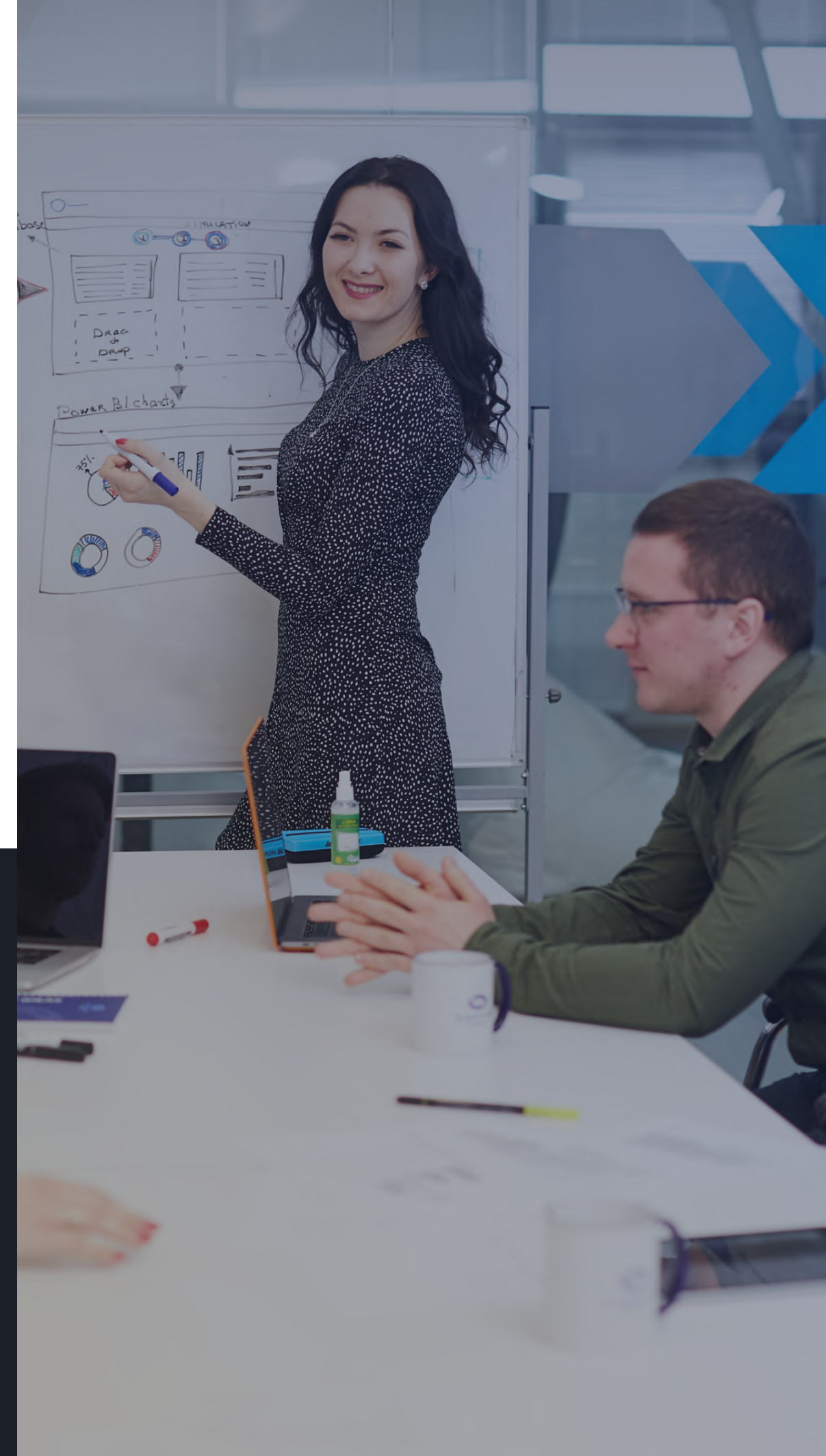
02 Lean startup development

We apply lean principles to outsourced product/software development for startups. Our focus is on feature evaluation, lean product roll-out, quick iterations and continuous improvement.

03 Agile project management

Our Startup product development work culture encompasses agile, lean & collaborative projects resulting in effective product scoping, faster delivery & quick to market.

WHAT YOU RECEIVE
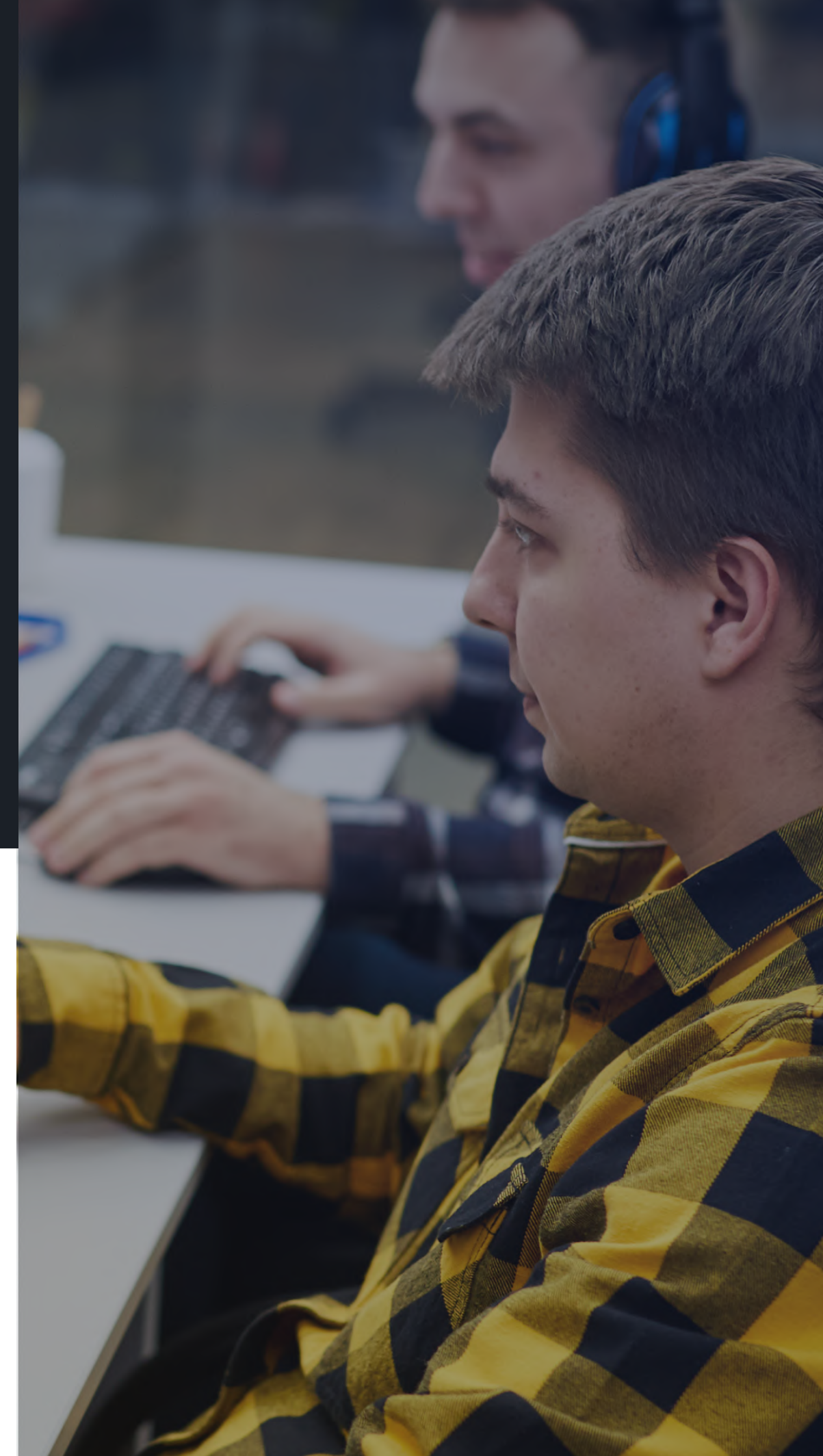
04 Test driven development

Development process which stresses on tests first. Test Automation & Quality Assurance ensures sustainable code & error-free applications with every release.

05 Continuous delivery

New features are released constantly. Our processes are geared up for continuous integration and delivery ensuring speedy releases.

06 Flexible pricing models

We offer flexible pricing models to meet diverse needs of global startups. Our core focus is on the customer's innate needs like: fast delivery, low cost, high quality, resource flexibility & support.

SciCharts
Cross-platform charting library

SciChart is a cross-platform Charting Library. It supports rendering of real-time charts with many millions of datapoints for applications.

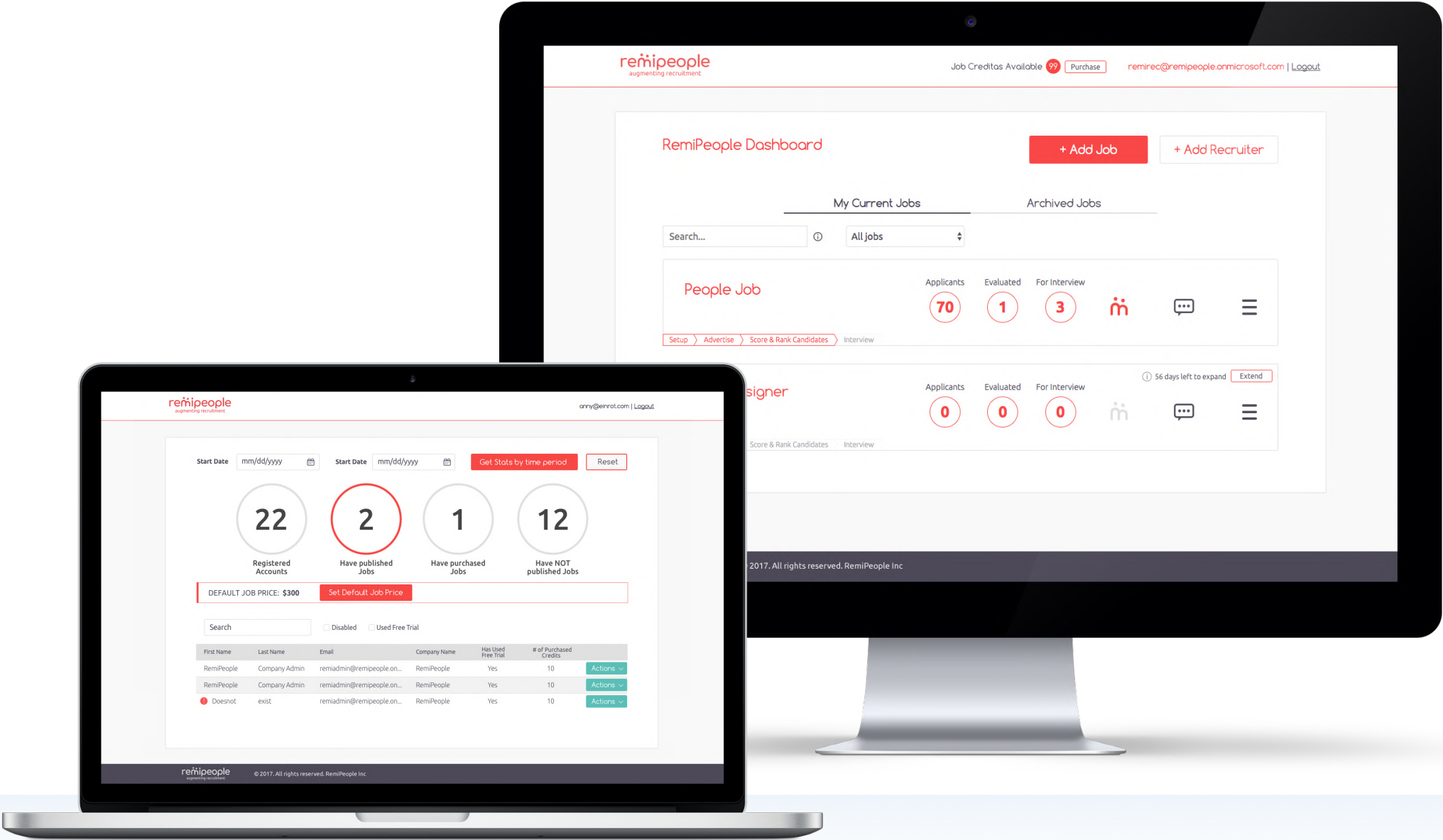|		
👤	Client	SciChart Ltd, UK
💻	Industry	Computer Software
⚙️	Technologies	WPF, Swift, Kotlin, DirectX, OpenGL

CASE STUDIES

Remipeople

Recruitment automation platform

The RemiPeople recruitment webapp applies powerful but simple tools to help you source, filter, interview and select the right talent, consistently.

Client   RemiPeople, Australia

Industry   Human Resources

Technologies   React.js, ASP.NET Web API, Azure, Power BI

BLACKTHORN VISION

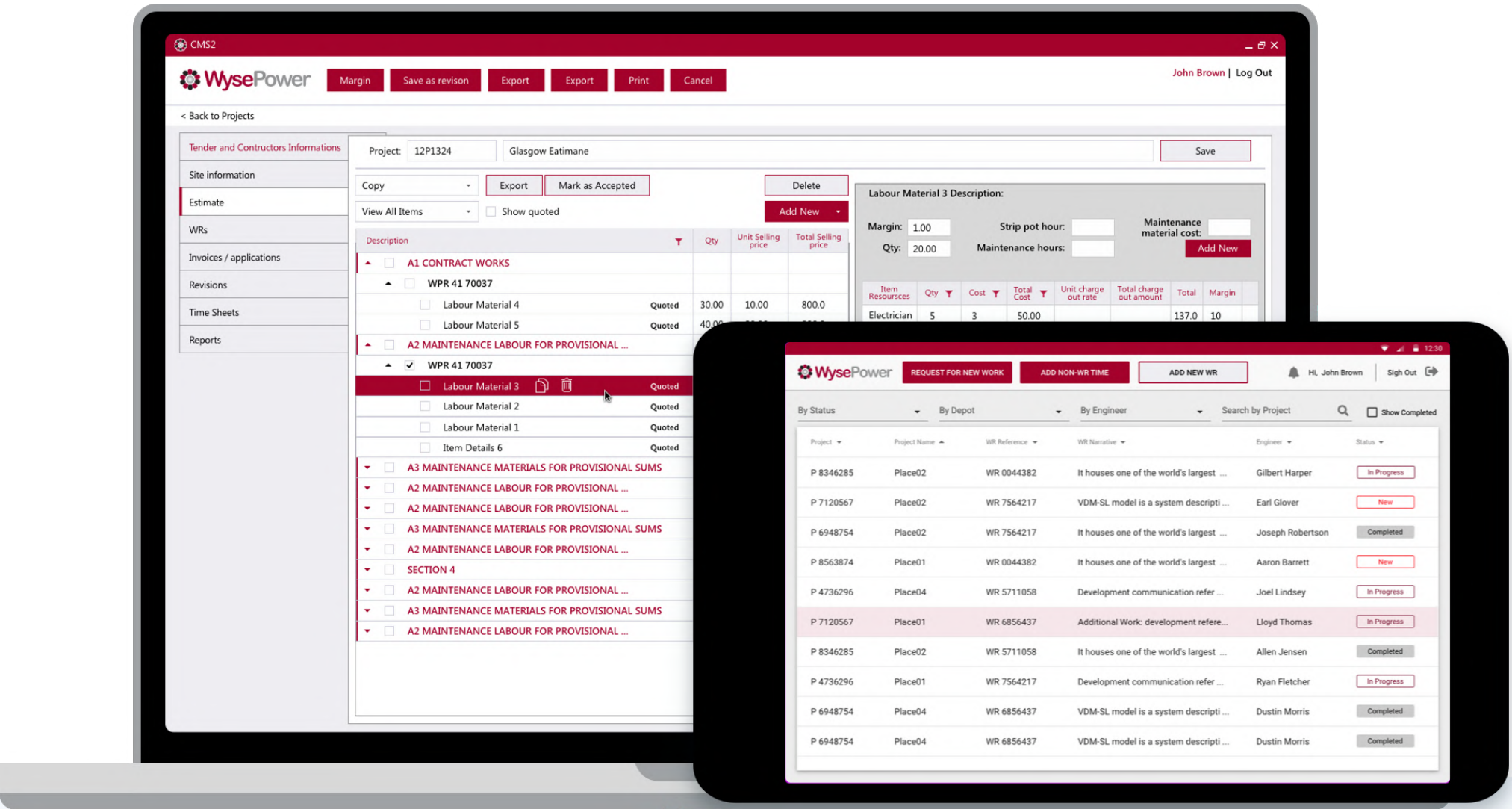## WysePower

Digital transformation of business

WysePower is the UK's leading nationwide provider of site support services With over 200 directly employed and qualified staff operating from 8 regional depots, stretching from Glasgow to Bristol, we have the capability and capacity to support the most complex projects anywhere in the UK

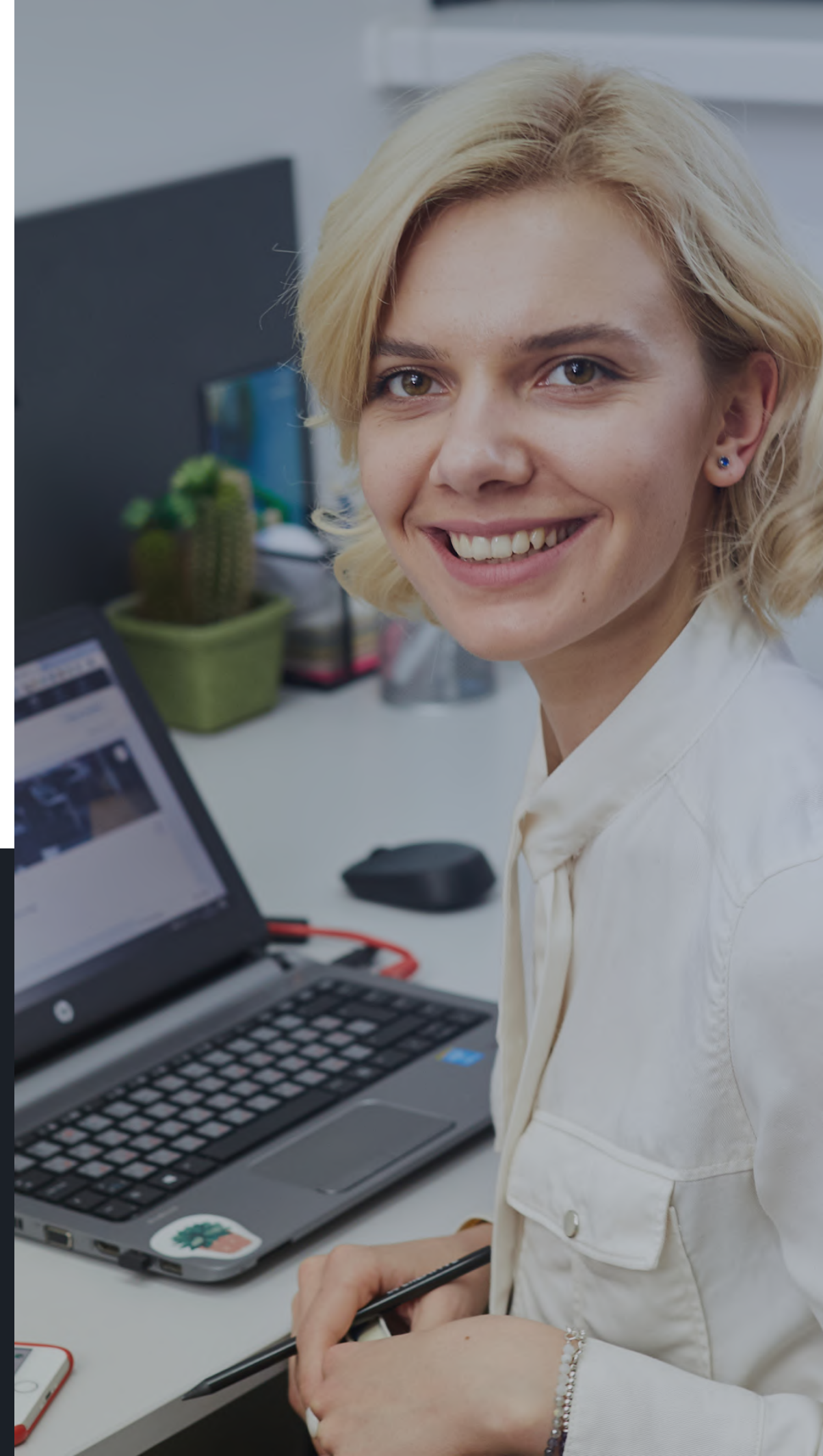|	
Client	WysePower Ltd, UK
Industry	Construction
Technologies	WPF, Xamarin, ASP.NET Web API, MS SQL

WHY US

Technology Focus

- Since 2009 we focus on same technologies

- Competency groups in every area of expertise

- Regular workshops to share knowledge

Corporate Culture

- We retain only best people that share our culture

- We maintain challenging environment

- Customer-focused approach

Proven Process

- Delivery approach fine tuned over a decade

- Special approach for businesses of any size

- Productive communication environment

GET IN TOUCH

We are in the center of the Europe

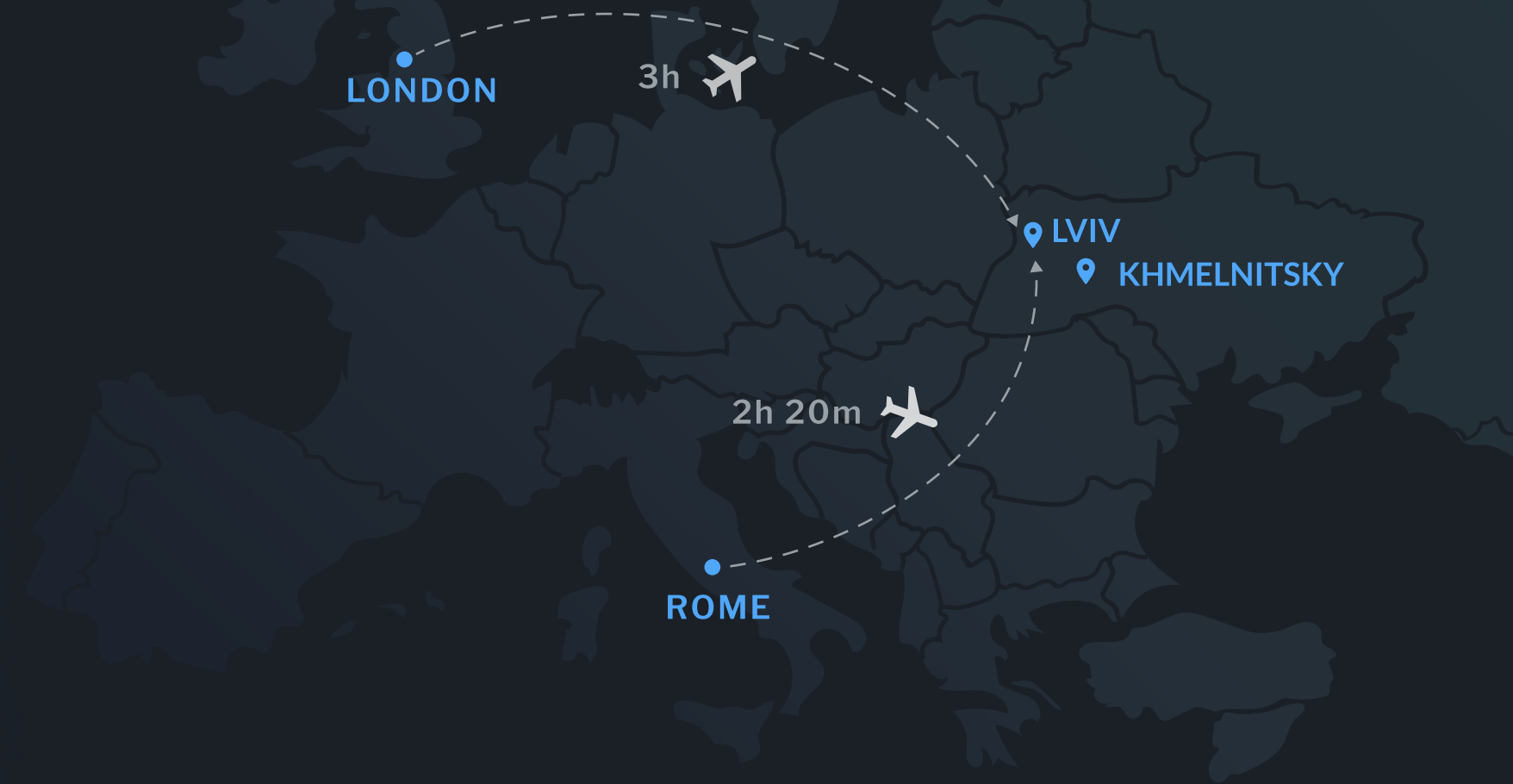LONDON

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♀ KHMELNITSKY

2h 20m ✈

ROME

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