

COMPANY PROCESSES EXPERTISE



SUMMARY

Founded in 2006 in San Francisco, CA, R-Style Lab used to specialize in custom mobile and web development and system integration. In 2012, we went on to expand our presence internationally and shifted our focus to the Internet of Things development, which has been our core competency ever since.

The R-Style Lab expert team will help you create a complete software ecosystem for your custom IoT solutions, including sleek mobile applications, powerful back-ends and embedded systems. We also assist businesses in prototyping IoT hardware and preparing comprehensive product roadmaps.

The BA-driven approach to software development is what makes R-Style Lab different from other vendors. Having worked with enterprises and innovative startups from varied sectors including retail, customer service, healthcare and real estate, we draw on our experience to identify clients' pain points and convert business requirements into high-performance code.



250+ COMPLETED PROJECTS

100+ **CUSTOMERS**

77% REPEAT **CUSTOMER RATE**



expertise. Partner with R-Style Lab to sail through the laborious software

Our in-house team — which is composed of 120+ software architects, senior

developers, business analysts, designers and project managers — possesses

excellent communication skills, a strong work ethic and an unmatched technical development process and get a fully functioning product on time and on budget!







BUSINESS-GRADE SOFTWARE: FROM CONCEPT TO IMPLEMENTATION

rror_mod.use_x = False
rror_mod.use_y = True
operation == "MIRROR_Z"
irror_mod.use_x = False
rror_mod.use_y = False
rror_mod.use_z = True

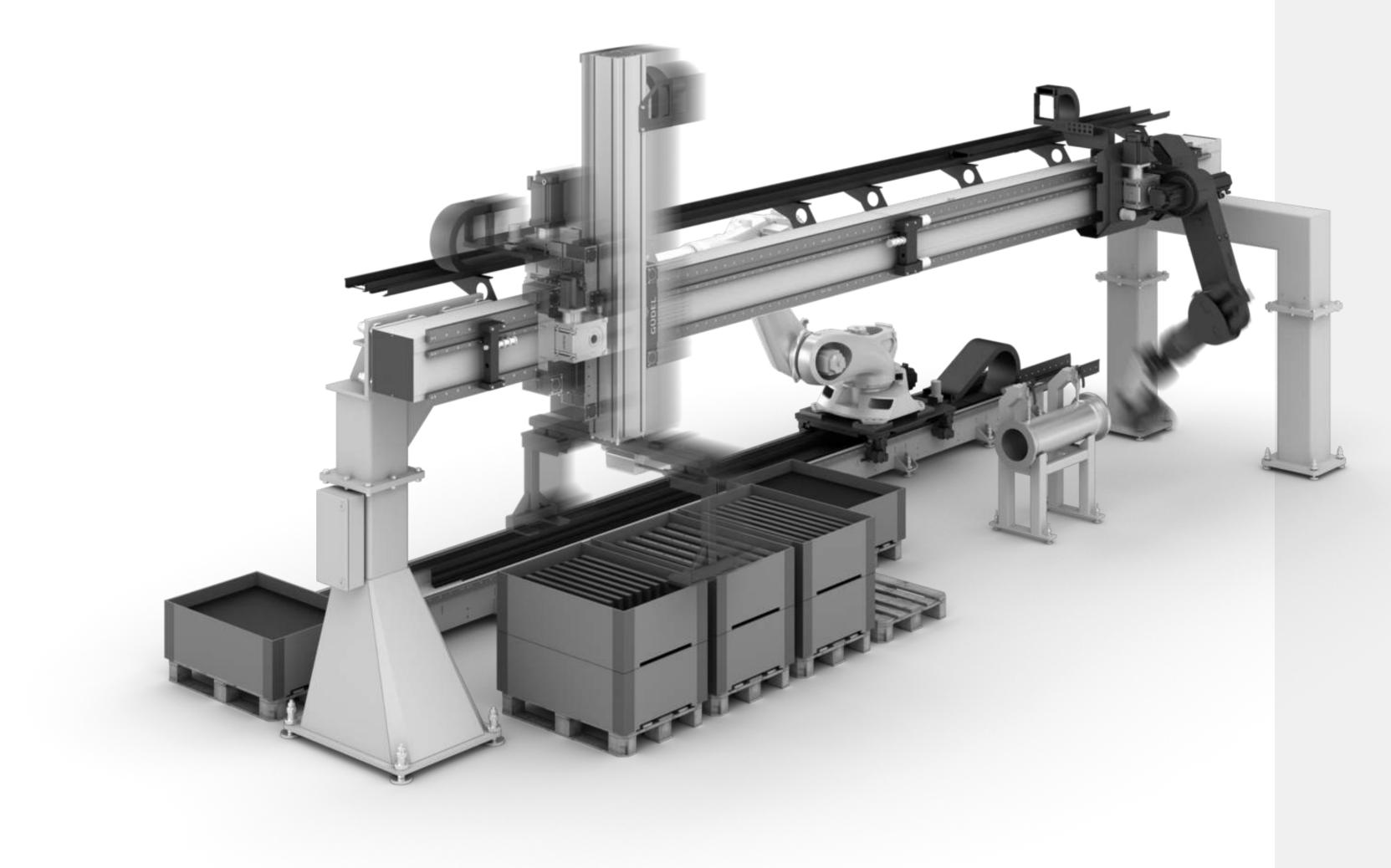
election at the end -add _ob.select= 1 er_ob.select=1 ntext.scene.objects.acti "Selected" + str(modifie irror_ob.select = 0 bpy.context.selected_ob ita.objects[one.name].se

int("please select exaction





IOT SOFTWARE DEVELOPMENT



We provide a full spectrum of the Internet of Things development services to give your business a leading edge and add flexibility and transparency to operational processes. Our expertise encompasses the development and implementation of feature-rich mobile apps simplifying user-to-device interactions, robust front-end analytics and data visualization solutions, backend infrastructure designed for scalability and data integrity and embedded software. **DISCOVER MORE**



MOBILE APP DEVELOPMENT



From B2C apps with social features to enterprise-level native mobile applications synced with web services, proprietary IT solutions and connected gadgets, we'll help you unlock the powerful functionality baked into the iOS and Android operating systems and deliver a five-star user experience. Our domain mobile app development expertise includes mCommerce solutions, customer loyalty and referral systems, dating apps, chats and order management applications.

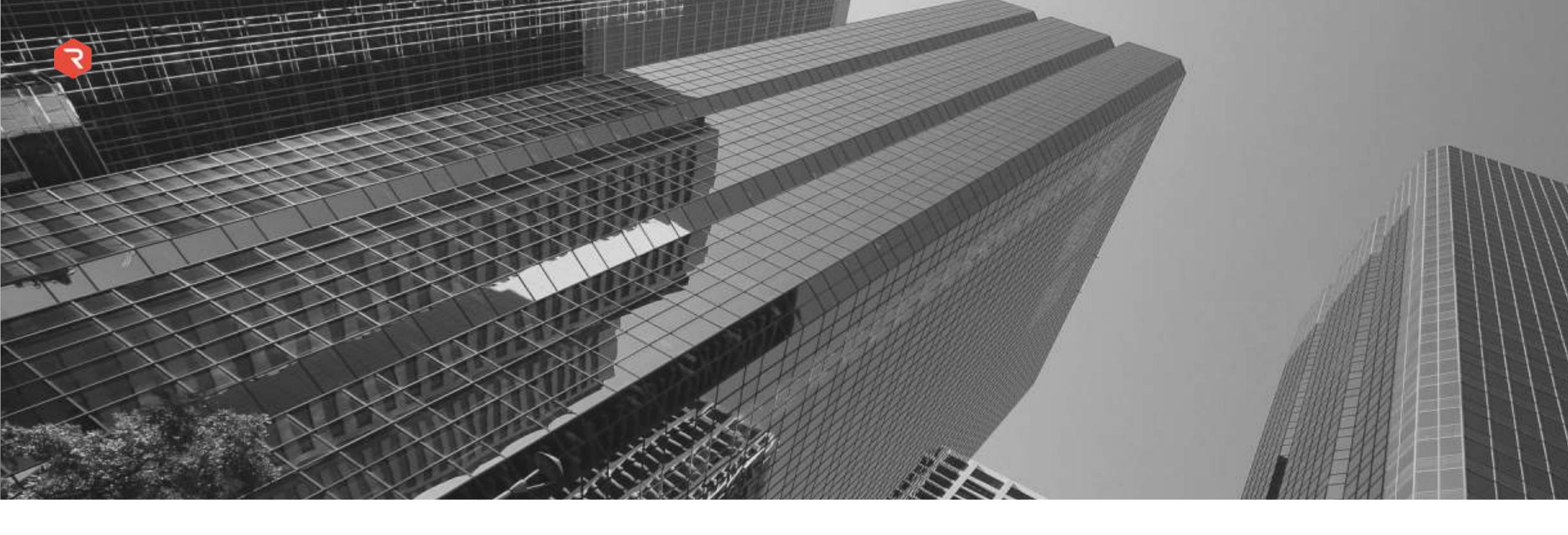
DISCOVER MORE



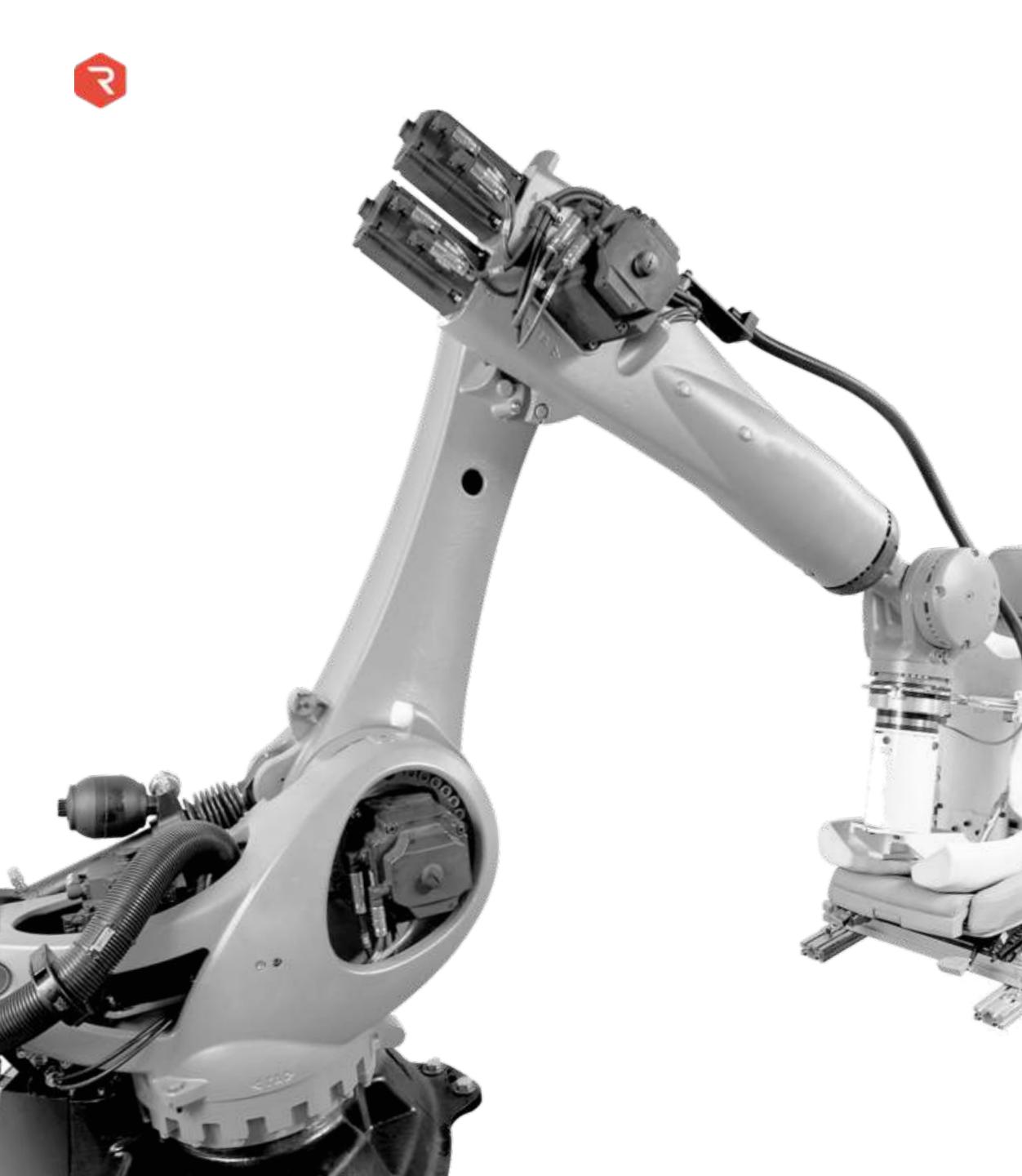
WEB DEVELOPMENT



R-Style Lab creates first-class web solutions built on top of ready-made content management systems (Drupal, WordPress) and versatile PHP frameworks including Laravel, Zend and Symfony. We also provide comprehensive website redesign and migration services and will assist you in moving IT infrastructure to the cloud (AWS, Azure, Google). Contact our team to develop robust brand management, social networking, eCommerce and enterprise web applications on time and in line with your business requirements! DISCOVER MORE



MARRYING TECHNOLOGY WITH FULL-SCALE IOT DEVELOPMENT EXPERTISE



We possess extensive R&D facilities, an expert IoT development team and practical experience to help your company transform raw data produced by your employees and connected equipment into intelligent insights!

OUR IOT PORTFOLIO



HEALTHCARE IOT



Our digital health solutions portfolio features HIPAAcompliant mobile applications paired with wearable monitors, insulin pumps and medication dispensers, remote monitoring systems with emergency detection capabilities and image processing software powered by intelligent algorithms.

We prioritize patient data security and ensure data flow between the components of a **Healthcare IoT solution.**









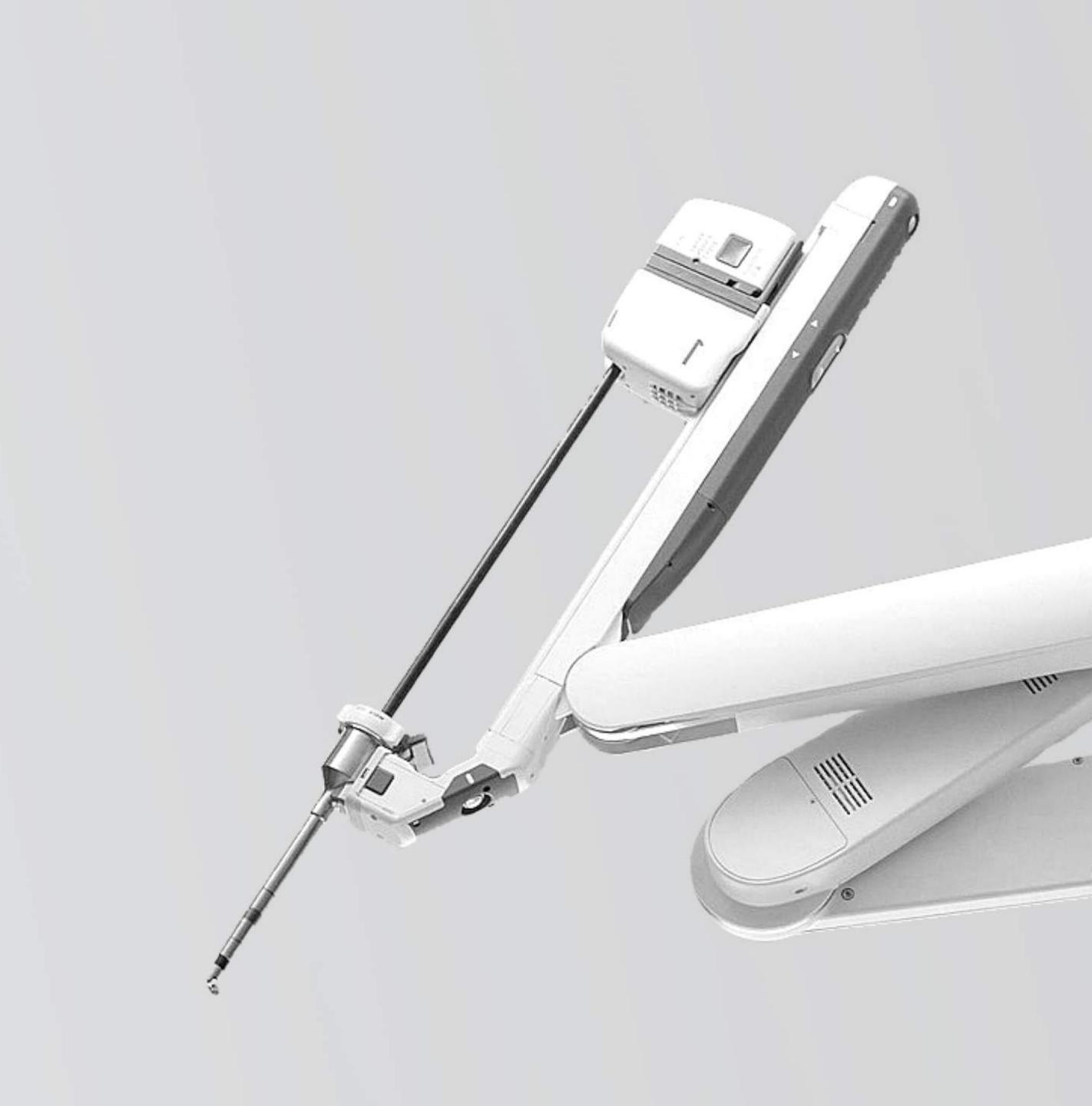
The majority of Home Automation offerings require complex set up, fail to work in sync and offer little value to the end user.

Here at R-Style Lab we create **Smart Home products** using advanced data processing technologies, voice assistants, communication protocols (ZigBee, Z-Wave, BLE, Wi-Fi) and middleware solutions bringing users closer to the configuration-less Home Automation.

INDUSTRIAL IOT

We provide assistance to OEMs and manufacturing companies in asset tracking, remote equipment monitoring and identifying operational growth opportunities with the help of cutting-edge lloT solutions.

These include sensor- and RFIDbased asset management systems, Aldriven Predictive Maintenance models trained on real-world data, custom industrial controls and image/video analysis solutions.



RETAIL IOT

Smart retail solutions hold promise for both brick-and-mortar businesses and companies involved in supply chain management.

From connected shelves and beacons supporting proximity marketing campaigns to smart packages and sensor-based vehicle monitoring systems, we'll help you test the feasibility of your novel concept and turn the idea into a fully-featured retail IoT solution.





FOREFRONT TECHNOLOGY STACK TO ELEVATE YOUR BUSINESS



- Mobile: Objective-C, Swift, Java, Kotlin
- Web (front-end): Vue.js, AngularJS, React
- QA: Protractor, PHPUnit, Jest, Rollbar (web); TestFlight, XCUITest, Unit Testing (mobile)
- Cloud: AWS (including Lambda, EC2, EKS, ELB), Google Cloud, Microsoft Azure
- Connectivity: Wi-Fi, Bluetooth, BLE, Z-Wave, ZigBee, MQTT, RFID, NFC, TCP/IP, cellular
- Electronics prototyping: Arduino, Raspberry PI, BeagleBoard, ESP32, ESP8266

• Web (back-end): ready-made CMS solutions (Drupal, WordPress), PHP frameworks (Laravel, Symfony, Zend 2-3), microservices frameworks (Lumen, Express); MySQL, PostgreSQL, NoSQL (Apache Cassandra, MongoDB)

Smart data processing: AWS services (ML, Rekognition, SageMaker), IBM Watson, Azure ML



CUSTOM SOFTWARE DEVELOPMENT TAILORED TO MEET YOUR NEEDS



PRODUCT ROADMAP

We process your request and reach out to you within 12 business hours. Once we sign an NDA, you discuss your project in detail with our Business Development Manager and software specialist.

After the initial software requirements are clarified, we come up with a technical vision and ballpark estimate and recommend the most suitable project management methodology (Waterfall for fixed scope projects, Agile for knowledge-intensive projects and software solutions with an unclear or evolving feature set).



SOFTWARE DEVELOPMENT

We sign the contract. The scope of your project is broken down into iterations; each project phase is designed to produce tangible results — i.e., a detailed software requirements specification (SRS), prototypes or a software feature.

Our skilled Project Manager will guide you through the software development process and communicate your ideas and requirements to the team. You are free to review deliverables and — in case you've taken the **Dedicated Development Team approach** — manage your remote employees directly.



PROJECT DELIVERY

A production-ready software solution is covered by our comprehensive warranty which guarantees the application will work as described in the specification.



Naturally, the IP rights and the source code belong to you. On top of our comprehensive software development and QA services, we help our customers maximize product success by creating alternative UI assets for A/B testing and pitching materials for investors and providing assistance with marketing strategy development.



CUSTOMER TESTIMONIALS



Silje Willumsen Hansen Project Manager | WhiteFox AS

«R-Style Lab displayed great technical expertise and the ability to integrate into a dynamic project environment. Despite a minor incident involving a server crash, R-Style Lab proved to be a reliable development partner and the relationship is ongoing.»

Hunter Jensen

«Having worked with a lot of USA and non-US based development teams, R-Style Lab software development company is hands down the best I've seen. They have a high level of professionalism, excellent communication skills, thorough quality assurance practices, and superb technical expertise. I have been very satisfied with the quality of the software products they have delivered, and everything has been delivered on time, on budget and to spec.»

CEO I Barefoot Solutions



Elyza Azarova

The team worked seamlessly with the in-house team to create a perfect product, on time for above and beyond in helping with marketing strategy and researching the best IT solutions.

launch. They follow project management best practices and are always helpful. R-Style Lab went Marc Zirka **CEO | Telcovision Group** Working with R-Style is a pure example of software development outsourcing. It was a great pleasure working with a competent and flexible team, where the focus is on the quality and the timeliness of the deliverables. R-Style developed for us the backend for FROGO our new Dating Mobile Application where the outcome was more than satisfactory. Moreover, R-Style team and leadership were providing us at all times their support and were available to answer any questions we had. Working with them gave us a great level of comfort and trust

REVIEWS ON CLUTCH.CO

Co-Founder & Executive VP | Amabella Invest LDT

TESTIMONIALS PAGE





BUSINESS OFFICE

425 Market Street, San Francisco, CA, 94105 +1 888 252 3073 ask@r-stylelab.com

DEVELOPMENT CENTER

76A Masherova Ave, 220035, Minsk, Belarus +375 17 306 48 42 +375 29 348 44 44

R-STYLELAB.COM